



Analogue Media Technologies Inc.
Canadian Distributor of
Falcon Pro CD-DVD-Blu-ray Recording Media
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FalconMedia™ Pro












FalconMedia Pro BD-R



FalconMedia™ Pro Century






FalconMedia Pro CD-Rs

Shiny Silver		Rimage Prism, and CopyPro PowerPro III, Teac P55 with VersaMax ribbon, Primera Inscripta Silkscreen or offset Printers	
White Inkjet Hub Printable Or Print to center		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo	
Silver Pearl Inkjet – Standard		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo	
White Thermal Hub Printable And Silver Thermal Non-Hub Printable			Everest, Teac P55, Prism, PowerPro III
Diamond - Available in inkjet And thermal print surfaces			
CD-R 24K Full Gold or Gold EP		Prism, PowerPro III and Silkscreen printers	
CD-R 24K Full Gold or Gold EP Smart White or White Thermal			








Media Type (100 tape wrapped)	Taiyo Yuden	Falcon Pro
CD-R Silver thermal lacquer Standard	CDR80ZZ100SB-ZM	3091228504000166
CD-R Silver Inkjet Hub Printable	CDR80SPP600SK	3091228504000182
CD-R White Inkjet Hub Printable	CDR80WPP600SK	3091228504000227
CD-R White Thermal Hub Printable	CDR80WPT600SK	3091228504000165
CD-R Silver Thermal Standard	CDR80SPT600SK	3091228504000058
Cakebox 50		
CD-R Silver thermal lacquer Standard		3091206504000059
CD-R Silver Inkjet Hub Printable		3091206504000032
CD-R White Inkjet Hub Printable		3091206504000030
CD-R White Thermal Hub Printable		3091206504000034
CD-R Silver Thermal Standard		3091206504000057

FalconMedia Pro 8X DVD-Rs

Shiny Silver		Rimage Prism, and CopyPro PowerPro III, Teac P55 with VersaMax ribbon, Primera Inscripta Silkscreen or offset Printers
White Inkjet Hub Printable Or Print to center		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo
White Thermal Hub Printable		Everest, Teac P55, Prism, PowerPro III





Media Type (100 tape wrapped)	Taiyo Yuden	Falcon Pro
DVD-R Silver Thermal Lacquer	DVD-R47ZZ100SB8	3010128504000343
DVD-R White Inkjet	DVD-R47WPP600SK	3010128504000344
DVD-R White Thermal	DVD-R47WPT600SK	3010128504000345

FalconMedia Pro 16X DVD-Rs

Shiny		Rimage Prism, and CopyPro PowerPro III, Teac P55 with VersaMax ribbon, Primera Silkscreen or offset
White Inkjet Hub Printable		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo
Silver Pearl Inkjet Hub		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo
White Thermal Hub Printable And Silver Thermal Hub Printable	 	Everest, Teac P55, Prism, PowerPro III
Smart White Universal		All Inkjet and Thermal Printers
DVD-R 24K Gold EP		 Smart White or White Thermal

Media Type (100 tape wrapped)	Taiyo Yuden	Falcon Pro
DVD-R Silver Thermal Lacquer	DVD-ZZ100SB16	3010328504000161
DVD-R Silver Inkjet	DVD-SPP600SK16	3010328504000184
DVD-R White Inkjet	DVD-WPP600SK16	3010328504000159
DVD-R Silver Thermal Everest	DVD-SPT600SK16	3010328504000113
DVD-R White Thermal (Everest)	DVD-WPT600SK16	3010328504000160
Cakebox 50		
DVD-R Silver Thermal Lacquer		3010306504000098
DVD-R Silver Inkjet		3010306504000094
DVD-R White Inkjet		3010306504000093
DVD-R Silver Thermal Everest		3010306504000114
DVD-R White Thermal (Everest)		3010306504000091

FalconMedia Pro DVD+R DL 8X

Shiny Silver		Rimage Prism, and CopyPro PowerPro III, Teac P55 with VersaMax ribbon, Primera Inscripta Silkscreen or offset Printers
White Inkjet Hub Printable Or Print to center		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo
Silver Pearl Inkjet Hub Printable		All Inkjet printers, Epson, Rimage, Primera, Verity, R-Quest, MF Digital, HP, Dymo
White Thermal Hub Printable		Everest, Teac P55, Prism, PowerPro III

Media Type (100 tape wrapped)	Falcon Pro
DVD-R Shiny Silver	3040128504000063
DVD-R Silver Pearl Inkjet	3040128504000053
DVD-R White Inkjet	3040128504000162
DVD-R White Thermal (Everest)	3040128504000163
Cakebox 50	
DVD-R Shiny Silver	3040106504000064
DVD-R Silver Pearl Inkjet	3040106504000054
DVD-R White Inkjet	3040106504000052
DVD-R White Thermal (Everest)	3040106504000056

FalconMedia Pro BD-R 4X, 25GB

Shiny Silver



Rimage Prism, and CopyPro PowerPro III,
Teac P55 with VersaMax ribbon, Primera Inscripta

Silkscreen or offset Printers

Smart White Printable
Or Print to center



All Inkjet printers, Epson, Rimage, Primera,
Verity, R-Quest, MF Digital, HP, Dymo

White Thermal Hub Printable



Everest, Teac P55, Prism,
PowerPro III

Cakebox25	Falcon Pro
BD-R Shiny Silver	3070606504000305
BD-R Smart White Universal Hub Printable	3070606504000304
BD-R White Thermal Hub Printable	3070606504000306

FalconMedia Pro Benchmarks (Single recorder tests)

CD Tests (733Mb Image)		
	Falcon Pro	Taiyo Yuden
Recorder		
PlexWriter 4824T fw: 1.07	3 min 3 sec	3 min 2 sec
PlexWriter Premium 52X fw: 1.07	2 min 45 sec	2 min 46 sec
SamSung TSST SH-S182D fw VSB04	3 min	3 min
SamSung TSST SH-S203N fw: VSB01	3 min 25 sec	3 min 4 sec
NEC Optiarc 3550A fw:1G3	3 min 4 sec	3 min 26 sec
NEC Optiarc 5170A fw 1G5	3 min 11 sec	3 min 11 sec
NEC Optiarc 7170S fw: 1.02	3 min 6 sec	3 min 11 sec
NEC Optiarc 7190S fw: 1.01	3 min 8 sec	2 min 55 sec
Pioneer 212D fw: 1.24	3 min 27 sec	3 min 27 sec
Pioneer 115D fw: 1.18	3 min 24 sec	3 min 24 sec
BenQ DW-1655 fw: GCAB	3 min 6 sec	3 min 20 sec
Plextor 716A fw: 1.09	2 min 54 sec	2 min 55 sec
Plextor 760A fw: 1.07	2 min 51 sec	2 min 58 sec
Asus 2014L1T fw: 1.00	2 min 58 sec	3 min 4 sec
Lite-On 20A1S fw:V9L08	3 min 12 sec	2 min 51 sec
DVD-R Tests (4.55Gb Image)		
	Falcon Pro	Taiyo Yuden
Recorder		
SamSung TSST SH-S182D fw SB04	6 min 33 sec	6 min 30 sec
SamSung TSST SH-S203N fw: VSB01	6 min 14 sec	6 min 7 sec
NEC Optiarc 3550A fw:1G3	6 min 41 sec	6 min 43 sec
NEC Optiarc 5170A fw 1G5	6 min 40 sec	6 min 42 sec
NEC Optiarc 7170S fw: 1.02	6 min 27 sec	6 min 28 sec
NEC Optiarc 7190S fw: 1.01	6 min 13 sec	6 min 28 sec
Pioneer 212D fw: 1.24	6 min 6 sec	6 min 10 sec
Pioneer 115D fw: 1.18	5 min 54 sec	5 min 53 sec
BenQ DW-1655 fw: GCAB	7 min 27 sec	7 min 10 sec
Plextor 716A fw: 1.09	6 min 40 sec	6 min 38 sec
Plextor 760A fw: 1.07	7 min 54 sec	8 min 43 sec
Asus 2014L1T fw: 1.00	7 min 1 sec	6 min 26 sec
Lite-On 20A1S fw:V9L08	7 min 30 sec	7 min 4 sec
DVD+R DL Tests (8.137Gb Image)		
	Falcon Pro	
Recorder		
SamSung TSST SH-S182D fw SB04	18 min 54 sec	
SamSung TSST SH-S203N fw: VSB01	15 min 20 sec	
NEC Optiarc 5170A fw 1G5	18 min 50 sec	
NEC Optiarc 7170S fw: 1.02	18 min 55 sec	
NEC Optiarc 7190S fw: 1.01	17 min 08 sec	
Pioneer 212D fw: 1.24	19 min 4 sec	
Pioneer 115D fw: 1.18	19 min 15 sec	
Plextor 716A fw: 1.09	19 min 2 sec	
Plextor 760A fw: 1.07	16 min 33 sec	
Asus 2014L1T fw: 1.00	18 min 55sec	

Common Questions and Answers:

Q: How long as FTI been in business making discs?

A: FTI started production in Sept of 2006. They first entered the European market and too a very conservative approach before coming to the US.

Q: Why Dubai or the Emerates?

A: Great workforce, low taxes, government support, exploding economy, very central to Asia, Europe, and the United States.

Q: How can you be sure they will make consistent quality discs?

A: One factory, one labor force, control of major elements in making a quality discs (materials, temperature/humidity control, state of the art manufacturing lines).

ISO Certification (Swiss, Japanese, and UK)

In-house expertise on Dyes and print surfaces

Q: Why go with FTI vs staying with Taiyo Yuden ?

A: FTI has a more complete product line, better print surfaces, and will be a major player in the future BD-R market.

Improved customer service – you can communicate directly with the factory.

FTI has strategic relationships with the major Japanese players, including TDK, Mitsubishi, and Ricoh.

Better Pricing

Q: What MID codes is FTI using?

A: FTI uses TDK MID codes for their CD-R, DVD-R, and BD-R products.

Ricoh MID code for their DVD+R DL 8X products

MKM (Mitsubishi) for their CD and DVD DRL Gold products

Q: Why not their own FTI MID code?

A: FTI MID code works great with new recorders but the use of the TDK and the other MID codes assures better compatibility across a bigger population of old and new recorders.

Q: How come FTI does not have a “Valueline” product like TY?

A: FTI is 100% committed to manufacturer and deliver AAA 16X product to the “Professional User. Nothing less is acceptable. The entire quality control process centers about AAA grade performance and packaging.

Q: What is this Smart White product?

A: Smart White is one of FTI’s print surfaces that has been specially formulated to work with both inkjet and thermal printers. The Smart White products offers customers a single SKU if they don’t wish to stock two different products or find that the Smart White is better than other alternatives.

Q: When would I want to consider this Ultra Hard Coat option?

A: If you are worried about playability due to improper handling. There are some companies that place a high value in the software on the disc and the extra cost to ensure playability is small compared to the product not working when the customers receives it.